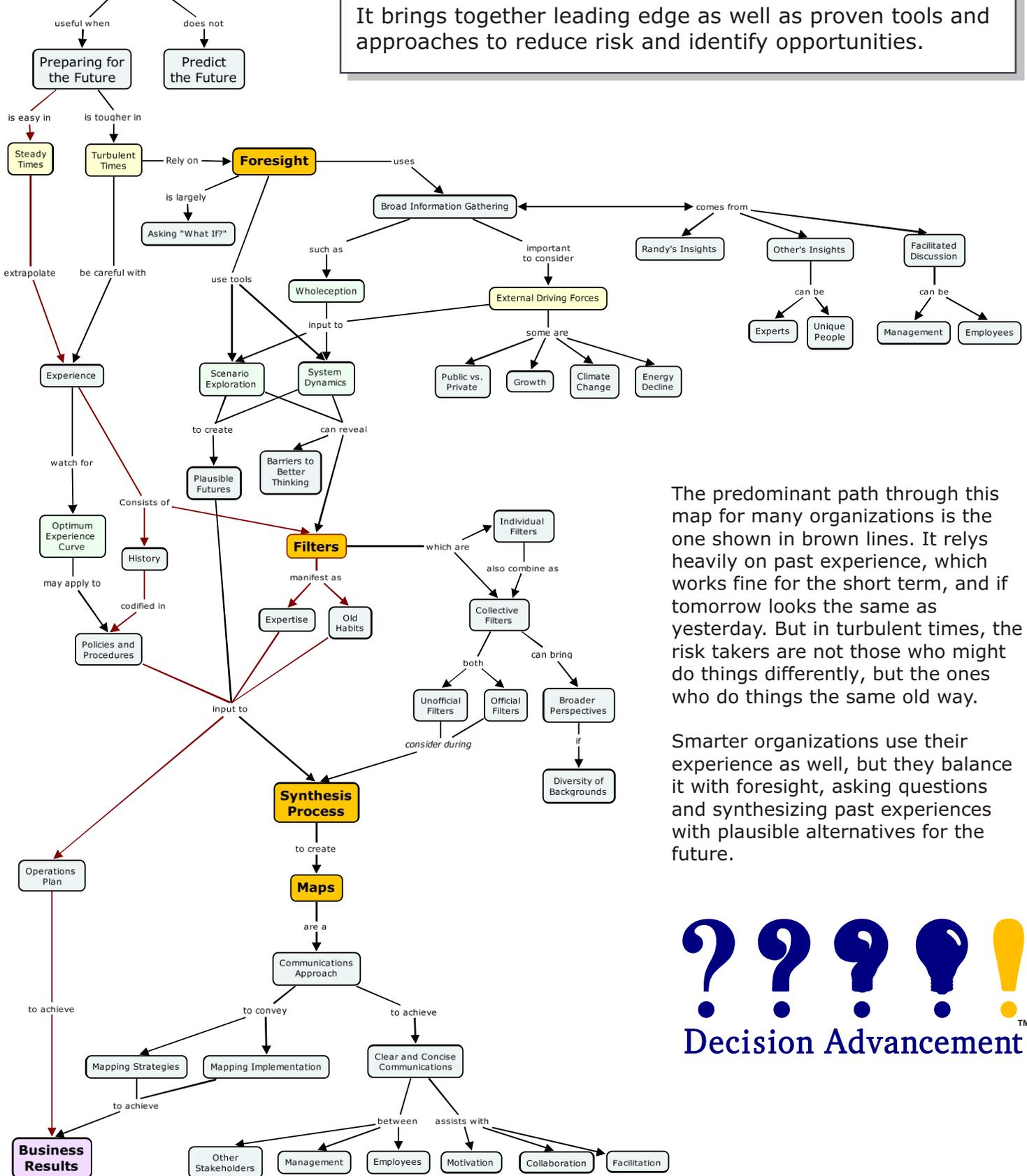


# Decision Advancement™

A core component of Decision Advancement is a framework developed by Randy Park for making decisions - whether small or large - in the face of an uncertain future (and what future *isn't* uncertain?)

It brings together leading edge as well as proven tools and approaches to reduce risk and identify opportunities.



The predominant path through this map for many organizations is the one shown in brown lines. It relies heavily on past experience, which works fine for the short term, and if tomorrow looks the same as yesterday. But in turbulent times, the risk takers are not those who might do things differently, but the ones who do things the same old way.

Smarter organizations use their experience as well, but they balance it with foresight, asking questions and synthesizing past experiences with plausible alternatives for the future.

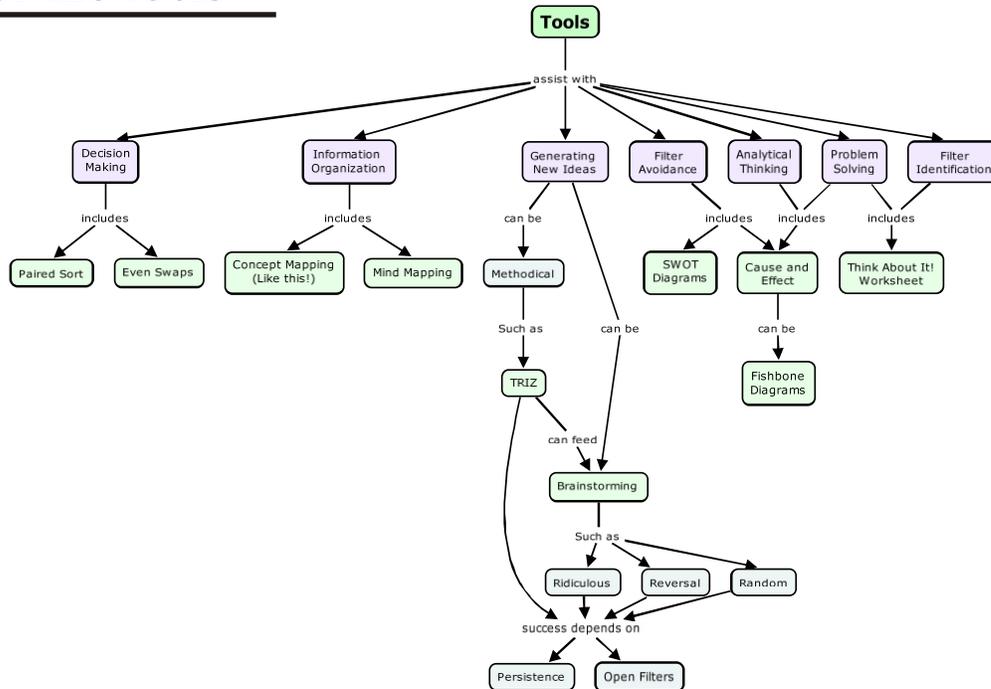


The Decision Advancement process identifies assumptions - about your organization, your customers, your people, and the world.

In doing so, it makes decision making more transparent. It draws on the experiences and observations of your people and others to examine possible futures. Communications is achieved through the use of visual tools that everyone can follow.

The outcome: better decisions, and better results.

## Some of the tools



## About Randy Park

Randy Park is an expert in the practical aspects of thinking who works with organizations who want better long term results. Randy provides approaches and tools for your people to look forward and perceive the significance and nature of events before they occur. The time frame can range from seconds - how will this person react? - to decades - what is the long term sustainability of this project?

Randy's presentations are about expanding your view of situations to ensure you are considering all the important factors when making a decision. These include examining your assumptions about the past, present, and future to ensure you take advantage of opportunities and are not blindsided by unexpected events. Randy's presentations are challenging, lively, humorous, and guaranteed to get your audience thinking about their thinking and the way they make decisions.

With his finger on the pulse of important world issues, Randy also provides insights into developments you would track down yourself - if you had time.

Randy holds a Bachelors degree in Physics and a Masters in Engineering Physics.

Randy is a member of the System Dynamics Society, the Canadian Association of Professional Speakers, and the Global Speakers Federation. He is the author of two books: *Thinking for Results - Success Strategies*, and *The Prediction Trap - and how to avoid it*.