



“A  
thought  
provoking  
speaker”

"Randy Park has been our keynote and guest speaker on several occasions. His presentations have always been inspiring, informative and very worthwhile... Two-thumbs-up for Randy Park."

*Wally Nickel, ISA Hamilton*

Repeating past actions, drawing on past experience - these are approaches that the human brain depends on, because they are strategies that work in most situations. But as the 2008 financial crisis illustrated *they don't always work*. When travelling uncharted waters, when history is an inadequate guide, how do you plan for the future?

Randy Park specializes in helping individuals and organizations understand their decision making processes. In particular, his thought-provoking sessions raise your awareness of how much you depend on the past both for information and for the actual decision-making process. He helps you identify the critical assumptions you are making that determine the results of your thinking. Perhaps most importantly, he helps you analyse when past experience is a useful guide and when it can hinder decision making.

## NEW AND MOST REQUESTED PROGRAMS

### ***Thinking for Results***

Why are the top performers at the top? It's not *what* they do, it's *why* they do what they do - how they *think*. Randy will reveal the key personal and organizational barriers to better thinking, lead you to identify your own barriers, and show you how you can boost the quality of your thinking to reach the results you want.

### ***Your Crystal Ball - How to Prepare for the Future***

Would you like to know what your future holds? There are some areas where you can predict the future, and others where no one can. Problems arise when people confuse these two situations. Randy's approaches and tools allow you to prepare for uncertainty, plan for contingencies, reduce your risk, and increase your success.

### ***Why People Make Bad Decisions - It's not Their Fault!***

Your results are a product of your decisions and your situations. But relying on thinking that comes naturally can result in poor decisions. This interactive, humorous presentation looks at concepts, strategies, tools, and systems that lead to better decisions.

### ***Collaborative Thinking***

No one person knows everything. A group of people has a higher collective intelligence than any one individual member - if they can get along. This session explains why, when, and how to utilize novice ideas and unconventional opinions for better results.

### ***A Unique 3-in-1 Event: Insights, Skills, and Useful Solutions***

This facilitated keynote builds a foundation for action on issues that typically get ignored, while participants experience an in depth look at their own decision making approaches, assumptions, and beliefs. This is a valuable precursor to a change, risk, marketing, or other initiative. For association audiences this can be an industry wide challenge, providing a valuable service by addressing issues members can't deal with on their own.

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# RANDY PARK and DECISION ADVANCEMENT

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Randy Park holds Bachelor's and Master's degrees in Physics. He brings to all his work the critical thinking reflected in his study of how people think and make decisions, and the analytical thinking reflected in his physics and mathematics training.

A dynamic presenter, Randy designs simple yet powerful interactive exercises, examples, and stories which spur his audiences to think about their thinking and decision making. Decision Advancement provides a foundation for better problem solving, creative thinking, strategic planning, risk management, and interpersonal communications.

Randy is a member of the Canadian Association of Professional Speakers, the International Federation for Professional Speakers, and the System Dynamics Society. He has presented to dozens of organizations and thousands of people. As a media commentator he has appeared on CBC, Global, and Business News Network television, and numerous radio programs.

Randy is also an accomplished sailor, having raced in regattas (including two world championships) in North America and Europe in the past 30 years. He has also sailed from Hawaii to Canada, and often uses his sailing experiences in his presentations.

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## COMMENTS FROM OUR CLIENTS

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"A lot of people were talking about your session for days afterwards. We use your language in our everyday discussions now. My colleagues just incorporate it into what they are saying and thinking. We will be discussing something and then, up pops the word 'filter.' That kind of impact on your day-to-day vocabulary, thinking, and communications is pretty dramatic."

**Sheena August**, Provincial Education Coordinator, Saskatchewan Housing Corporation

"We have regularly been hearing the word 'filters' in conversations in and about the office. Your talk has definitely opened up the minds of many and has had a lasting effect."

**Mel Bahrey**, Sales Associate, Willer Engineering Ltd.

"Wow Randy - you are an outstanding speaker. You are very interactive with good personal examples and really hold the audience's attention. Your slides are terrific and I enjoyed the way that you encouraged the participants to apply the information to their own jobs or lives."

**Lynne Sinclair**, Director of Education, Toronto Rehabilitation Institute

"I truly was impressed with the participation and credit you for getting them involved from the start.... Everyone I have talked to was thankful for the opportunity to listen/participate and they were pleased that Finance took a step like this."

**D. Culnan**, Rogers Communications Inc.

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## THE BOOKS

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In **Thinking for Results - Success Strategies** Randy explains the core aspects of how we think and make decisions. In our information age information overload often results in decisions based on assumptions, ideologies, and ego rather than sound thinking.

**The Prediction Trap** extends the ideas of Thinking for Results to situations where we are looking to make decisions about the future or decisions involving other people. Randy also discusses four key trends which will affect our world and your place in it. Globe & Mail columnist Eric Reguly described it as "*a must-read for anyone who wants to confront the temptation to sacrifice long-term planning for short-term gratification.*"

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## CONTACT US

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On-line? To view Randy in action, visit [www.randypark.com/key.htm](http://www.randypark.com/key.htm)



Global Speakers Federation

